

NAB SHOW 2018 STAND SL9021

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### **Bluefish444 Add Video Over IP and 4K HDR I/O to Adobe Video Tools**

*GPU-accelerated 4K HDR video output via Bluefish444 Epoch and KRONOS ranges with Adobe Creative Cloud video tools*

North Melbourne, Australia, April 4, 2018 – [Bluefish444](#), manufacturer of the professional video industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards and mini converters, announces SMPTE 2022/2110 [Video Over IP](#) support with the latest versions of the [Adobe® Creative Cloud® CC](#) video apps.

Bluefish444 [KRONOS](#) and [Epoch](#) SDI, HDMI, and Video Over IP I/O solutions are perfectly suited for professional video production with [Adobe Premiere® Pro CC](#), [Adobe After Effects® CC](#), and the other Adobe video tools that are part of Adobe Creative Cloud. Existing Epoch customers will have the ability to capture SMPTE 2022-6 Video Over IP streams directly within Adobe Premiere Pro CC through standard off-the-shelf 10Gb Network Interfaces, thanks to Bluefish444 IPConnect support. Customers opting to upgrade to KRONOS Optikos hardware will have access to capture and playout of SMPTE 2022/2110 Video over IP in addition to groundbreaking 4K high frame rate HDR workflows via SDI and HDMI video IO.

With GPU-accelerated performance for emerging post-production workflows, including 4K, VR and high dynamic range (HDR), Bluefish444 video cards and Adobe provide an ideal technology combination for creating cutting-edge content in all environments from broadcast to post-production.

“KRONOS ushers in a new era of video I/O interface allowing the most flexible combination of video and audio transports of any device on the market,” said Tom Lithgow, Bluefish444 Product Manager. “Bluefish444 customers using existing Epoch hardware will be given access to SMPTE 2022 IP capture, through Bluefish444 IPConnect, further extending the feature set of our line of Epoch video cards.”

“Adobe customers want to focus on their creative projects without worrying about performance lags,” said Sue Skidmore, head of partner relations for professional video at Adobe. “We’re excited about Bluefish444’s announcement because of the performance increases now available for Creative Cloud customers.”

Bluefish444 will be demonstrating Adobe Premiere Pro CC with SMPTE 2022-6/2110 support, in addition to 4K HDR support for the KRONOS and Epoch ranges, on stand [SL9021](#) at [NAB Show 2018](#). You can find more information about Bluefish444’s integration with the latest versions of Adobe applications at [bluefish444.com](http://bluefish444.com)

#### **About Adobe**

Adobe is changing the world through digital experiences. For more information, visit [www.adobe.com](http://www.adobe.com)

#### **About Bluefish444:**

Bluefish444 is the manufacturer of the industry’s highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards for the Windows, macOS and Linux operating systems. Its I/O cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, color correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit [bluefish444.com](http://bluefish444.com)

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